



HOPE LIVES HERE

Supporting Patients of
Chase Brexton Health Care
in Our Community

HOPE LIVES HERE SMALL BUSINESS MEMBERSHIP BENEFITS

As a Hope Lives Here member, you'll receive a host of benefits designed to help you boost customer and employee engagement year-round. The more you choose to donate, the more you can receive.

	Annual Commitment			
	\$750 (\$62.50/month)	\$1,500 (\$125.00/month)	\$2,500 (\$208.33/month)	\$4,000 (\$333.33/month)
FREE on-site diversity training provided by our certified staff				✓
FREE on-site flu clinic in October for employees*				✓
Volunteer Service Day opportunities for employees				✓
Charm Ball Participation			1 Ticket	"Hon" Sponsor
Once-yearly advertisement in <i>Your Health Matters</i> newsletter, circulation of 10,000+			✓	✓
Twice-yearly social media promotion on Chase Brexton's Facebook, Twitter, Instagram, & LinkedIn			✓	✓
Invitation to Hope Lives Here cocktail reception with Chase Brexton CEO		✓	✓	✓
Opportunity to participate in Hope Lives Here members discount program		✓	✓	✓
Hope Lives Here window clings and digital badge on your website		✓	✓	✓
Recognition in Chase Brexton Annual Report	✓	✓	✓	✓
Subscription to <i>Hope Lives Here</i> newsletter	✓	✓	✓	✓
Contribution is 100% tax-deductible	✓	✓	✓	✓
AIDS Walk & Run - Baltimore Participation	2 Free Entries	4 Free Entries	'Cheetah Level' Sponsor	'Cheetah Level' Sponsor

*Upon Availability

note: In-kind donations are appreciated and are credited at 50% towards your Hope Lives Here program membership.





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EXPLANATION OF BENEFITS

AIDS Walk & Run – Baltimore – The AIDS Walk & Run Baltimore is an annual event held at The Maryland Zoo in Baltimore to raise awareness about HIV/AIDS in Baltimore. In its first two years, the event has raised over \$200,000 to expand Chase Brexton's HIV/AIDS education, testing, treatment and related care programs. *Please see the enclosed form for sponsor package information.*

Charm Ball – The Charm Ball is Chase Brexton Health Care's annual corporate gala begun in 2015. Over 300 guests participate in the dinner event and locations have included the B&O Railroad Museum and the Frederick Douglass-Isaac Myers Maritime Park. *Please see the enclosed form for sponsor package information.*

Diversity Training – Diversity and inclusion are essential for a high-performing organization. Welcoming LGBT customers, as well as recruiting and supporting sexual and gender minority workers, can greatly benefit the bottom line. We help businesses achieve optimal success by conducting diversity trainings focused on a variety of LGBT-related workforce development topics, such as: cultural humility, respectful language, LGBT-affirming policies, values clarification, cultural awareness, and skills-based diversity management.

On-Site Flu Clinic – Our nurses set up a flu clinic at your premises, administer the vaccine, and provide a bandaid, too! After all, a healthy environment breeds productivity. Voila!

Volunteer Service Day – Increase employee morale and foster a sense of teamwork by engaging them and giving back to your community.

Hope Lives Here Cocktail Reception – Annually, Chase Brexton invites members of the Hope Lives Here campaign and prospective members to thank you for your support, and to meet with key members of our staff.

Your Health Matters Newsletter – Quarterly, this newsletter reaches over 10,000 individuals: patients, staff, and supporters, like you! Advertising opportunities are exclusive for Hope Lives Here members.

Hope Lives Here Donor Newsletter – Become an insider with this quarterly newsletter that keeps you in the know about Chase Brexton's coolest initiatives, recent news, and informs you about how your contribution was used.

Social Media – Reaching an audience of over 10,000 users, promotion on Chase Brexton's social media offerings will help expand your consumer base and brand reach.

Window Clings – Declare your commitment to spreading hope in your community and include this cling in your business' window. It'll also help drive Hope Lives Here members to your business.

Exclusive Discounts – Be sure to support local businesses or large corporations that give back to Chase Brexton; keep your eye out for the Hope Lives Here-themed window cling and enjoy a discount in appreciation of your membership.



ALEXA MILANYTCH
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Ready to join Hope Lives Here?

Complete the enclosed enrollment form or visit
HopeLivesHereMaryland.org to enroll online.

You can also contact Alexa Milanytch at **410-837-2050 x1144**
or amilanytch@chasebrexton.org and a member of the
Hope Lives Here team will get you started.

